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A Shankar IAS Academy Initiative

GIST OF KURUKSHETRA

JANUARY 2019

Shankar IAS Academy™

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I N D E X

KURUKSHETRA – JANUARY 2019

1. EMPOWERMENT OF YOUTH THROUGH SKILLING.....	3
2. OPPORTUNITIES IN VALUE CHAIN AND FOOD PROCESSING	4
3. SKILLING YOUTH THROUGH SURYAMITRA.....	5
4. INNOVATIVE ENTREPRENEURSHIP AMONG RURAL YOUTH	6
5. GOVERNMENT INITIATIVES FOR YOUTH IN NORTH EAST AND J&K.....	7



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1. EMPOWERMENT OF YOUTH THROUGH SKILLING

- India has the largest youth population in the age bracket of 15-29 years.
- India is experiencing a demographic advantage due to this youth bulge.

What is the need of the hour?

- In today's technology driven labor market, there is an immediate need to integrate Information Communication Technology (ICT) into formal school learning.
- It will facilitate the school dropouts and the early job seekers to imbibe skills online as well as be aware of the avenues for employment within the country as well as globally.
- The employers also have a major role in providing skill training and exposure to latest technology through apprenticeship and on the job training.

What are the initiatives of the Government in skilling this youth bulge?

National Apprenticeship Promotion Scheme (NAPS)

- The main objective of the scheme is to promote apprenticeship training and to increase the engagement of

apprentices to 50 lakh cumulatively by 2020.

- Under the scheme,
 1. The government will share 25% of prescribed stipend subject to a maximum of Rs. 1500/- per month per apprentice with the employers.
 2. The government also shares basic training cost limited to Rs. 7500.

Start Up Village Entrepreneurship Program

- It is a sub component of Deendayal Antyodaya Yojana – National Rural Livelihoods Mission (DAY-NRLM) of the Ministry of Rural Development.
- It aims to help the rural poor including artisans and weavers to set up enterprises at the village level in non-agricultural sectors.

Rural Self Employment Training Institutes

- It is an initiative of Ministry of Rural Development (MoRD).
- It is a three-way partnership amongst Ministry of Rural development, State Government and Banks.
- The institutes provide training in agriculture, process, product and general Entrepreneurship Development Program (EDP) courses



to candidates leading to self employment.

National Employability Enhancement Mission

- It is an initiative by Ministry of Human Resource Development, Government of India.
- It is to enhance employability through On the Job Practical Training.
- The mission is carried forward through the NEEM agents.

Pravasi Kaushal Vikas Yojana (PKVY)

- It aims at enhancing the skill sets of potential emigrant workers in select sectors and job roles.
- It will be in line with international standards to facilitate overseas employment.
- The initial focus is on domestic workers, drivers and construction workers.
- As part of the scheme, India International Skills Centres have been setup in various parts of the country to exclusively focus on skilling that are internationally acceptable.

Jan Shikshan Sansthan (JSS)

- It was established to provide vocational training to non-literate, neo-literate, as well as school drop outs by identifying skills as would have a market in the region of their establishment.
- It organizes two types of activities

1. **Vocational courses:** Training Program involving skills/practical application leading to market demand and income generation.
2. Conduct other activities other than Life enrichment Education components

National Council for Vocational Education and Training (NCVET)

- The Union cabinet approved the merger of National Council for Vocational Training (NVCT) and National Council for Vocational Education and Training (NCVET).
- It will regulate the functioning the functioning of entities engaged in vocational education and training and establish minimum standards for the functioning of such entities.
- It will indirectly regulate the vocational training institutes through awarding bodies and assessment agencies.

2. OPPORTUNITIES IN VALUE CHAIN AND FOOD PROCESSING

- India as being primarily an agriculture based economy, investing in the future of rural youth through creating opportunities in agribusiness value chain, food processing and entrepreneurship would be the right strategy to achieve rural economic growth and development goals.



What is the potential of food processing and agri businesses?

- There is considerable potential for promoting entrepreneurship in food processing and agribusiness in the rural area.
- The food processing involves any type of value addition to agricultural produce including the primary processing such as grading, sorting and packaging to increase marketability of food products.
- Secondary food processing involves the value addition by transforming raw produce from its original state to a more valuable state with enhanced food quality, safety and shelf life.
- The food processing and value addition activities predominantly offers a means to increase, rejuvenate and stabilize rural income and beyond that it ensures availability of food products throughout the year and add to food security by minimizing food wastage.

How entrepreneurship in food processing can be linked with rural youth?

- Rural youth Entrepreneurs are vital as they can reallocate resources from the agricultural sector to the processing sector through knowledge, skills and food processing technology.

- The unique program called Village Adoption Program can be a game changer in this regard.
- It was designed by National Institute of Food Technology Entrepreneurship and Management.
- It will empower the rural youth and promote entrepreneurship in food processing.
- Each VAP team consisting of unique combination of 10-15 students from different programs including faculty, who adopt a village and identify and nurture entrepreneurial potential among rural youth.
- The VAP team teaches the farmers and rural youth about 'good agricultural Practices', primary processing, scientific storage practices and value addition techniques.
- It also gives the lesson to learn and act by policy makers and institutions/universities to empower rural youth.

3. SKILLING YOUTH THROUGH SURYAMITRA

Why skilling is important?

- Employability skills are necessary for getting, keeping and being successful in the job.
- Skill and attitude enable the youth to make critical decisions, solve problem, develop new things and ultimately become strong ambassadors and asset for the organization.



- Skilling India is a flagship program of the government to create 500million skilled manpower by 2020.

What is Suryamitra Program?

- National Institute of solar energy is assigned with the responsibility to execute various skill development programs in the field of renewable energy technology.
- NISE is conducting the Suryamitra training program to provide skilled technicians for installation, commissioning, operation and maintenance.
- It is to provide the employability and entrepreneurship to rural and urban youth and women.

How crucial is the program?

- It is a part of the Make in India.
- It is a solar Photovoltaic technician course which has been designed to develop skilled and employable workforce catering to the needs of the industry and country.
- The program is crucial as it combines the emerging skill with meeting the Paris agreement goal of increasing the renewable energy share in the energy mix.

What are the other features of the program?

- Suryamitra mobile app has been launched to connect suryamitras with

the entrepreneurship and larger section of society.

- It is a residential program which 100 percent funded by Govt of India and implemented by NISE across the country.
- It is done in collaboration with the state nodal agencies.
- Suryamitra Skill Development Programs are sponsored by Ministry of New and Renewable Energy.

4. INNOVATIVE ENTREPRENEURSHIP AMONG RURAL YOUTH

How can the youth accelerate the process of growth in India?

- Youth are more creative, innovative, enthusiastic, vibrant and dynamic in nature.
- Especially rural youth can play a major role in accelerating the country's growth by setting up their enterprises.
- Thus these actions will bridge the rural-urban economic divide.

What are the government schemes for rural entrepreneurship?

- Education and training are essential and basic requirement for promoting skill-oriented enterprises in rural areas.
- In this context, Samadra Shiksha aims at enhancing the learning outcomes at the school level with the



use of technology to empower both taught and teacher,

- Quality of human resources in the form of skill and knowledge is crucial for economic development of a country.
- National Skill Development mission aims at consolidating and coordinating the skilling efforts at the national level.
- It aims at providing formal training formal training to nearly 400 million people across the country by 2022.
- Deen Dayal Upadhaya Grameen Kaushalya Yojana focuses on the rural poor youth in the age group 15-35 years.
- It emphasizes on the generation of sustainable employment through post placement tracking, retention and career progression.
- Under Pradhan Mantri Kaushal Vikas Yojana, industry relevant short term skill training is provided to the youth to enable them secure a better livelihood.
- Project USTAD is a centrally sponsored scheme launched by Ministry of Minority Affairs.
- Upgrading Skills and Training in Traditional Arts/crafts for development aims at capacity building and updating the traditional skills of master trainer belonging to minority communities, BPL families in the

traditional cart/craft fields of their choice.

- Atal Innovation Mission is to promote the culture of Innovation and entrepreneurship by creating a scientific temper among the youth.

5. GOVERNMENT INITIATIVES FOR YOUTH IN NORTH EAST AND

J&K

- Government has launched scores of initiatives in the field of education and skill development for the benefit of the youth in the far flung and remote regions.

North East

- Ministry of North Eastern Region is coordinating central government department's initiatives for the North East.
- The skill ministry has planned State skill Development Mission for few of North eastern states.
- The mission is to train youth with the help of government it is and private agencies.
- Some of the areas of training identified are hospitality, tourism, nursing, paramedics, wellness and beauty etc.,
- DoNER along with North eastern Development Finance Corporation Ltd is setting a Venture Capitalist fund (rs 100 crore) to promote start-ups in the North Eastern states.



- DoNER is also offering subsidy incentives in NER for industrial and other units generating employment.
- **STINER:** Science and Technology Interventions in the North East Region aim to bring relevant technologies developed by the academic, scientific and research institutions to the artisans and farmers especially women.

Major Programs in Jammu and Kashmir

UDAAN

- The Special industry initiative (SII) for J&K is funded by Ministry of Home Affairs.
- It is implemented by Ministry of Skill development Corporation (NSDC)
- It aims to provide corporate exposure to the youth as well as provide corporate India with the talent available in the state.

Sadbhavana

- It is run by the Indian Army.
- Army runs several important programs for the youth of J&K.
- Army Goodwill Schools which is an education initiative works to provide middle and high school level education to over 1 lakh students.
- National Integration Tour is organized to visit other states and get a first hand view of the culture of their fellow citizens.

Kashmir Super 40

- Army in association with Centre for Social Responsibility and Learning and Petronet LNG runs this program.
- It coaches the J&K youth for engineering entrance exams.

Himayat

- It is run by Ministry of rural Development.
- It is under the Deen Dayal Upadhyay Grameen Kaushal Yojana.
- It endeavors to train 1.24 lakh local youth of Jammu and Kashmir in job intensive vocational courses.